



## **Katrina McWhinnie**

### **Partner**

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### **ABOUT**

Katrina is a qualified Solicitor, Customs Practitioner, and Chartered Manager professional. She is a strategic thinker adept at adding value and mitigating risk. Katrina has an established track record of helping businesses improve performance, productivity, and operational efficiency using her leadership credibility and values-driven attitude. Applying an empowering and inclusive leadership approach, Katrina delivers a strategy that increases capabilities, adopting commitment to the core purpose, mission, and values of the business.

Adopting a lifelong approach to learning, she also has an aptitude for delivering solutions to complex business challenges, transforming problems into advantages. An articulate, strategic planner, driven by results with an entrepreneurial spirit and extensive operational excellence.

### **EXPERTISE**

- International trade and customs Consultancy and training
- Future workforce planning: EU Settlement Scheme, transitioning to the new Points-based immigration system, right to work checks, frontier and posted workers, travel and practicalities
- Legal and Regulatory: Intellectual property, Incoterms, commercial contracts, GDPR, protocols and Trade Agreements
- Operations: Supply chain and logistics
- Customs :
  - Supply chain management
  - Export processes
  - Import processes
  - Rules of origin
  - Customs simplified procedures (CFSP)
  - Customs reliefs
  - Incoterms 2020
  - Tariff classification
  - Licensing controls
  - Excise duties

## WORK

- Delivered keynote speeches on Brexit and disruption, including the Department for International Trade, Association of Accountancy Technicians (AAT) and The World Forum.
- Published articles include NatWest Content Live, World Trade Matters, Enterprise Nation, The Mail, Business Insider, and Economia.
- A trainer for the Institute of Export & International Trade and Brexit Advisor for Enterprise Nation.
- Attended No.10 Downing Street to advise the Small Business Minister on the impact of Brexit on SMEs
- Advises business in evolving Brexit developments, translating the risk impacts for SMEs to enable businesses to be prepared and adapt for change, keep ahead of the competition, and to seize the opportunities Brexit and the global stage can deliver.
- Experienced in establishing tactical, operational, and strategic dashboards to monitor KPIs, drive initiatives and performance, project managing new management systems and IT processes to deliver effective legal services and customs compliance.